



1st Boyle Heights Pride Parade & Festival Saturday June 18, 2022



Event Information

Saturday, June 18, 2022
Tonie Juarez | (323) 331-2752 |
info@tenelevenmen.com



This year's theme will be "NEW BEGINNINGS" (symbolized with balloons of many colors and shapes)

We're honored to be hosting this event from one of the best venues in the Los Angeles area on 1st Street by the Mariachi Plaza.

Boyle Heights Pride Parade & Festival is proud to host this annual event.

We hope to welcome spectators from across the city.

The Parade route will be along 1st Street from Chicago and will conclude at 1st and State to celebrate with community as a street festival.

In recent years, this area in Boyle Heights has become one of the top areas for outstanding events attracting thousands of participants.

Along with the parade; a festival will conclude with a celebration.

The Pride Festival will host dance areas, a main stage, which will feature musical artists and performers.

For more information contact Gilberto:(714)353-1189 or Tonie, call (323)331-275

PLATINUM LEVEL SPONSORSHIP

-Parade placement (car/driver not included)

-Name on assorted Marketing Media

- * Printed materials: Backdrop banner, flyers, all social media and Press Release.
- * Social Media: Instagram, assorted Facebook pages, and Twitter.
- * Verbal: will be announced by assorted platforms on the day of the event.

APPLICATION FOR \$15,000 SPONSORSHIP

SPONSOR/ NON-PROFIT/ ORGANIZATION:

NAME:

SIGNATURE:

EMAIL:

Thank you for being a part of our 1st Annual Boyle Heights Pride Parade & Festival,
Tonie Juarez/**Gilberto TEN ELEVEN**
Director of Boyle Heights Community Market

